



GUERNSEY CRICKET LOOKING THE PART THANKS TO DARWIN ESCAPES

Guernsey's Men's and Under 19's cricket teams have impressed even before a ball has been bowled this season with the unveiling of their new kit, as part of a two-year partnership with Darwin Escapes.

The team will be decked out in style ready for an important grudge match against their Jersey rivals, to be played at Farmers CC, on 11th September, the deal providing playing, training, and leisure wear all including the Darwin Escapes name.

At the announcement event, several of the team's players, and even "Owlzat" the Guernsey Cricket mascot showed up to show off the new gear, as players and Board Members from Guernsey cricket gathered to thank Darwin Escapes for the partnership and its impact.

Mark Latter, Guernsey Cricket CEO, said: "It was great to show off the new kit in person finally. It also enabled us to say thank you for the amazing support Darwin Escapes are showing in Guernsey Cricket.

"Whilst the name will appear on the Guernsey Men and Under 19 playing and training kit, the funding will support growth in local cricket across the pathway. We have an exciting future ahead of us and we look forward to sharing the good news of our progress with all at Darwin over the next couple of years."

Anthony Esse, CEO of Darwin Alternatives, was on the island for the announcement to collect replica shirts for him and his son and to show support for the team.

He said: "We are delighted to be sponsoring the Guernsey Men's and Under 19's teams for the next two years, they are a great group of players who have a real chance at success, and we are very proud to have the Darwin name supporting them in their on-field efforts."

Darwin Escapes currently operates 24 holiday resorts and three golf courses across the UK, offering a mixture of beach, city and countryside breaks as well as holiday home ownership.

<https://darwinescapes.co.uk/> <https://www.guernseycricket.com/>

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Information for journalists

Press release written and distributed on behalf of Darwin Escapes by Azalea.

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Note to editors:

Darwin Escapes currently operates 24 holiday resorts and three golf courses across the UK offering holiday breaks, holiday home ownership and golf breaks.

Darwin Escapes offers a wide range of holiday accommodation at its holiday resorts, ranging from romantic boutique escapes to luxury lodge retreats and traditional family focused holiday parks. All locations boast state-of-the-art and diverse accommodation with some offering on-site facilities including spas, gyms, restaurants and activities.

The company strives to raise the standards of the UK holiday park industry and to ultimately provide the best possible holiday experience for holiday makers and holiday homeowners by creating brand new resorts in stunning UK locations with accommodation and facilities that rival those of 5-star hotels.

For further information about Darwin Escapes and its numerous golf and holiday destinations and facilities visit www.darwinescapes.co.uk or follow them on Instagram, Twitter or Facebook: @DarwinEscapes